



NOTTINGHAM BUSINESS SCHOOL

NOTTINGHAM TRENT UNIVERSITY 



Elevator

- Workshops
- Mentoring
- Grants



Take your business to new heights

Business support for creative and digital enterprises in Derbyshire and Nottinghamshire



European Union

European Regional
Development Fund



Take your business to new heights

The Big House at Nottingham Trent University provides free specialist business support to small and medium enterprises in the creative and digital sectors through our Elevator programme.

Elevator provides:

- a workshop series and special events that help businesses achieve growth
- one-to-one mentoring with business experts
- grants to buy in freelance support
- referrals to other business support services.

By working with us, you can expect:

- new perspectives and innovative ideas to overcome challenges to your business growth
- a supportive environment to reflect on your business successes, and plan for the future
- network opportunities with other local creative or digital business owners.

“I’ve already started putting what I’ve learned into practice and I’m starting to see results. It’s only been a couple of months since the first workshop. It really did show me where things could be improved and different ways of working, so businesses who can keep an open mind really will gain a lot from it.”

Erica Horne, CAD for Fashion, completed the first Elevator series.

What is the Big House?

The Big House programme supports small and medium-size enterprises (SMEs) and entrepreneurs in the creative or digital sector in Nottinghamshire and Derbyshire. It is delivered by a consortium of sector specialist partners, and is part-funded by the European Regional Development Fund. This is a three-year programme ending in 2019.

Elevator Grants

Creative and digital SMEs can access financial support for their business development and growth through our grants. We can subsidise the cost of freelance talent or expertise to help you with a new project, subject to eligibility conditions.

Total eligible project spend	Total grant claimable (30 % of total project spend)*
£3,500	£1,050 – grant minimum
£5,000	£1,500
£7,500+	£2,250 – grant maximum

*The project cost must be covered by the applicant and cannot be paid through any additional third-party loans or grants.

Who is eligible?

To access the Elevator programme, your business needs to be:

- in the creative or digital sector
- based in Nottinghamshire or Derbyshire
- an SME (small to medium-sized businesses have fewer than 250 employees)
- trading or are ready to trade
- registered with HMRC or Companies House
- buying in talent for a specific project if applying for a grant.

Sound like you? Get in touch for more information

Find out more about eligibility criteria for Elevator online at
www.ntu.ac.uk/thebighouse

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Email: Bighouse@ntu.ac.uk

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