

Elevator Workshops

Take time out from the busy day-to-day running of your business to plan its future. In these fast-paced, interactive workshops, industry experts introduce you to new insights, practices and processes so you can take your business to new heights...

Business Refresh*

Refresh your business plan and ideas for growth using the Business Model Canvas. Clarify what works, what doesn't, where you want to get to and how you will get there. This fast-paced day is for everyone from start-ups to established businesses who want to stay relevant to their customers.

26-01-2018
9.30am – 3.30pm
Wingerworth
North Derbyshire

Marketing 101

Refine your marketing communication strategies and brand message through a series of exercises to articulate what your organisation stands for and then how you communicate this to the wider world.

01-03-2018
9.30am – 4pm
Mansfield
North Notts

Building Stronger Sales

Get new clients and investors by learning more about networking, writing sales proposals and delivering knock-out pitches. Understand the 'what', 'how' and 'why' to converting contacts into clients.

21-03-2018
9.30am – 4pm
Wingerworth
North Derbyshire

Creative Thinking for Innovation: Lego Serious Play®

Improve problem-solving capacity and unlock creative thinking with Lego Serious Play®. Learn practical business applications for this process that can seriously improve your ability to innovate.

25-04-2018
9.30am – 4pm
Kirkby-in-Ashfield
North Notts

Digital Marketing Spotlight: Creating content for digital PR

Successful marketing is underpinned by great content. This practical workshop will teach you how to make video and write copy that is appealing, engaging and useful to your target audience.

15-05-2018
9.30am – 4pm
North Derbyshire



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The Elevator North Nottinghamshire and Derbyshire series is delivered in partnership with North East Derbyshire Council and Invest Mansfield & Ashfield.



1-2-1 Mentoring*

All participants of the Business Refresh workshop are offered two 1-2-1 mentoring sessions with a business expert. These will take place over the duration of the series.

Interested? Contact us to reserve your place:

Tel: +44 (0)115 848 4297

Email: Bighouse@ntu.ac.uk

www.ntu.ac.uk/thebighouse